Interactive Learning Materials Evaluation Criteria

1. **Content Quality** - Validity of the information and alignment with learning objectives.
   Sustainable Facilities Tool: Build, Buy and Operate Green, sponsored by the federal General Services Administration (GSA), provides basic and current information for “just curious” or working professionals in facilities, procurement, leasing, and project management to conserve resources and reduce operating costs.

2. **Activity Types** - Learning activity, e.g. exercises, case studies, games, etc., matches the type and nature of the learning process.
   There are LEED case studies for green cleaning, historical buildings, filing systems, metering.

3. **Interactivity** - Level of student engagement with the material.
   Variety of links to browse, short bursts of info (Did you know?), headings with brief descriptions followed by Learn More buttons. Good use of visuals engage the user - color, photos, icons. Twitter, Facebook and Pinterest are activated.

4. **Feedback** - Built-in feedback component to gauge understanding of the material.
   You can “Share your story.” Not really feedback but these are institutional examples of successes and struggles.
   Note: The website developer, Noblis Innovation & Collaboration Center (NICC), has a story.

5. **Usability** - Navigation and ease of use.
   The home page is welcoming - User Guides and a short Introduction video provide tips on how to navigate the site. Hover your mouse over tabs (Learn, Plan, Explore, Procure, Practice) at the top of each page to view contents on topics, green building project strategies, products, and best practices. At the bottom of each page are Navigation (same as top tabs) and Resources (site map) links.

6. **Technical Requirements** - Uses standard software programs which are accessible using common web browsers and operating systems.
   API methods are HTTP GET. API is fully REST.

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