

75 YEARS + ON THE JOB



VOLUME VII

Ewa, Hawaii, March 23, 1956

NUMBER 6



EWA DELEGATES...to the Western Young Buddhists League convention at Sacramento got together for this group picture prior to their departure from the Honolulu Airport on Saturday, March 10th. Half of them are expected to be home this Sunday and the other half will be back the following Sunday.

Left to right, Shoichi Shimizu, Adeline Kameoka, Bessie Ito, Shungo Jo, Helen Nitani, Hachiro Funayama, Dorothy Ito, Shinji Inouye, Peggy Kimura and Ernest Wakimura.



Ted Sparrow
Assistant Agriculturist



James Ornellas
Field Foreman

Two recent supervisory appointments were made by Manager Jim Orrick.

Ted came to Ewa in January as a trainee from the HSPA. Originally from Maine and a more recent graduate of the University of Hawaii, Ted came to Hawaii to study tropical agriculture under an HSPA scholarship.

Wife, Genevieve, and two youngsters, Ronald and Lani wait for Ted at pau hana in one of the apartments in the Renton Village "Bachelor's" quarters.

Prior to coming to Ewa, the Sparrows were at Naalehu, Wailuku, and Waialua.

Jimmy started as a hand sprayer in 1945. Soon moved to the railroad and then became a tounnahauler operator in the changeover to truck hauling. Son of Ewa's William Ornellas, Jim learned about good sugar farming the easy way---he was born in Ewa. He brings to his present job, knowledge of our operations and an ability demonstrated during a recent period as acting supervisor.

Wife, Barbara, and Leslie Ann and Stanford look on Jimmy as a might good father.

Paper Research Nearly Completed

By-product research has apparently paid off. Castle & Cooke is near recommending an experimental paper mill on Oahu. This announcement was recently made by Fred Simpich, Jr., vice-president of Castle & Cooke.

Plans are on the drawing boards now. It is estimated that the paper mill would cost \$13 million. Several large paper manufacturers have indicated they would probably be willing to go into a partnership with Hawaii's sugar industry, according to Mr. Simpich.

Speaking at a meeting in Hilo, Mr. Simpich said that a strike in sugar now would cause the plans to be postponed. In fact he said that a strike now would set back the sugar industry in three ways. In addition to a setbacks to by-product

projects, two other major factors would be felt in event of a strike.

The western market--our best--would go to beet sugar. We would then have to ship our sugar east to sell it.

Also, Mr. Simpich remarked on the loss of quota. The U.S. allows only so much sugar to enter each year. If our crop isn't harvested in time to be entered in 1956 then those tons are lost forever. Quotas can't be carried over 'till next year.

Introducing....



Meet Mr. Krishne Gowda, K.G., sugar chemist from India. Mr. Gowda, is employed by the Mandya Sugar Company, Ltd. in Mandya (Mysore State) and has been attending university on the mainland for the past two years.

Mr. Gowda will be studying and observing on Oahu for about three months before returning home. After studying at Louisiana State University in Baton Rouge, La., he spent several months observing in the Louisi-

Negotiations

Negotiations have resumed between sugar industry and Union officials in Honolulu. These sessions are very important to all of us and we are all anxious about what is going on. At the present the parties have agreed to off-the-record meetings. That means no news releases.

We have no way of knowing what is happening. We can only hope.

FREE CONCERT

HONOLULU POLICE CHORAL GROUP

WAIPAHU HI SCHOOL CAFETORIUM

WEDNESDAY, APRIL 4, 1956

AT 7:30 P.M.

PUBLIC CORDIALLY INVITED

CULTURAL PROGRAM SERIES-PEARL HARBOR ROTARY CLUB

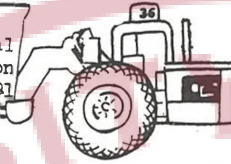
CO-SPONSORED BY WAIPAHU COMMUNITY COUNCIL

JOIN +

ana sugar industry.

His company in Mandya processes about the same amount cane as we do here at Ewa. So he will be interested in our operations from a comparative standpoint. While here, he will be in the factory and the field looking over all our operations.

THE EWA HURRI-CANE
 Published fortnightly by the Industrial
 Relations Office at Ewa Plantation
 Company, Ewa, Hawaii. Phone 28-3591



KEEP THE COST DOWN!

No two companies are alike. But in some ways every company is like every other company.

Any company's main business is to serve its customers. Customers pay wages. Customers pay a company's taxes. Customers pay for supplies. Customers pay dividends.

Who are these customers who keep us going? Aren't they the people who buy and use C&H sugar? Don't they buy it because they like the sugar and the price?

With most of them the price is important. Customers look closely at price tags. They want to be sure they are getting the best buy.

Right now our sugar often costs the customer more than competing brands of beet sugar. This has lost us many steady customers. It keeps us from getting new customers.

These customers are important. They pay our wages and all the other costs of running our business.

Ewa has been fortunate. Providence has given us level land and water and sunshine. Ewa has spent millions of stockholder's dollars to make the best possible use of these things. Ewa's earnings have been above average and because of this our wages have been higher than in other companies.

But we still have to watch out for the customer. We have to produce at a price the customer will pay. Expenses are up. Gas, oil, lumber, steel, paper and machines cost more than they did a few years ago. Wages have gone up at Ewa.

In the past, to pay expenses when the price of sugar has gone down, we have produced more sugar. But now we can't go any further with increased production.

Under the quota system we can only sell so much sugar. At Ewa, our production is already as high as our quota. If we produce more sugar now, we won't increase our income because we can't sell more sugar.

To stay in business we have to stop rising costs. The customers won't pay more. They can get beet sugar cheaper.

Safety Score

Job Vacancies

DAYS SINCE LAST LOST TIME

E.P. Co. Employees Only

ACCIDENT AS OF MARCH 19, 1956

TOURNAHAULER DRIVER - GRADE VI
 REPLANTER, HAND - GRADE I

DAYS

Apply on or before 4 p.m.
 March 27, 1956

GROUP I - FACTORY 328

TRACTOR HOSE SPRAYER - GRADE II
 Apply on or before 4 p.m.
 March 28, 1956

GROUP II - FIELD 198

TRUCK DRIVER, UTILITY HEAVY
 GRADE V

GROUP III - AGRICULTURE 123

Apply on or before 4 p.m.
 March 29, 1956

PROMOTIONS

AMEROCIO JULIAN - Irrigator
 GRADE III
 RAMON DELA CRUZ - Crane Oper.
 Mill Yard (Unloader) GRADE IV

It takes 21 to 24 months for sugar cane to reach its maximum juice content on a Hawaiian sugar plantation.



Ewa's Oldtimers

Sixty-one years old, MAXIMINO CASTILLANO, of Fernandez Village has worked at Ewa for 39 years.

Mr. Castellano came to Hawaii at the age of 19 from San Carlos, Negros, Philippine Islands. This was in 1913. He first gained employment at Koloa Sugar Company on Kauai. He worked at this plantation for 3 years as a laborer. Then in 1917, Mr. Castellano came to Ewa Plantation Company. His first job here was that of a hand weeder. After a year of this, he became a seed cutter. In 1919, Mr. Castellano was promoted to a seed cutter gang foreman. In 1942, he was transferred to the harvesting division as a utility foreman and in 1945, Mr. Castellano was promoted to Shift Harvesting Overseer. He has held this job ever since.

Sugar News

The fact that a soft diet causes more tooth decay than sugar or starch has been shown by experiments in Mexico, Guatemala and Peru.

Scientists report large groups in the three countries with almost no cavities, although they live on a poor diet, heavy with carbohydrates.

They tested the strength of bite of natives.

They found that their bites of 166 to 184 pounds were much stronger than the 127 pound bite of the average American who lives on a soft diet.

Conclusion: If Americans want fewer cavities they should eat more hard food.

Hawaii's sugar plantations produced a new high average of 10.75 tons of raw sugar per acre last year. Ewa's average was 14.14 tons per acre.

Kohala Sugar Co. began hauling bulk sugar on an 180-mile round trip.

The last plantation to stop bagging operations, Kohala is now trucking its sugar over the Kohala mountains to the Hilo bulk plant.

The New York spot raw sugar price last week was \$119.60, unchanged from week before. A year ago the quotation was

\$115.60, the lowest in three years.

John N. Warner, senior geneticist of the Hawaiian Sugar Planters' Association Experiment Station, has been named chairman of the program and publications committee of the Hawaiian Sugar Technologists.

Dr. Warner has one of the key jobs in preparation for the HST's 15th annual meeting in November.

The Hawaiian sugar industry represents an investment of nearly \$200,000,000, and is owned by more than 14,000 individual stockholders, 70 per cent of them residents of Hawaii.

Through The Town

NEW ARRIVALS....Mr. and Mrs. Rosalino Respicio of "C" Village welcomed their second child, a boy, on Wednesday, February 29th. The baby was named Rosalino S. Respicio, Jr. Rosalino is a Knapsack Sprayer in the field department.

Mr. and Mrs. Takeru Fujita of Mill Village greeted their first child, a girl, on Monday, March 5th. The baby was named Roxanne Ayame. Takeru is with our Blacksmith Shop.

It's a boy for Mr. and Mrs. Richard Okubo of Mill Village. The baby arrived also on Monday, March 5th and was named Ronald Takiichi. It's their first child. Mrs. Okubo is our Machine Shop Clerk.

Kurtis Tadao Ando is the name of the baby born to Mr. and Mrs. Toshio Ando of "B" Village on Tuesday, March 6th. Kurtis is the first child for Mr. and Mrs. Ando. Toshio is a Carpenter in the Construction Department.

Mr. and Mrs. Andy Kunishige of Tenney Village welcomed their sixth child, a boy, on Tuesday, March 6th. Mr. and Mrs. Kunishige, both employees of Ewa Plantation, now have 5 sons and a daughter. Their latest addition to the family is Clint Goro Kunishige.

It's a girl for Mr. and Mrs. John Wason of Middle Village. The baby arrived on Wednesday, March 7th. It's their first child and she was named Gloria Faye. John is a field worker in our field department.

Diana Mae Betonio, 4th child of Mr. and Mrs. Raymond Betonio of "C" Village, arrived on Tuesday, March 13th. Raymond is with our field department.

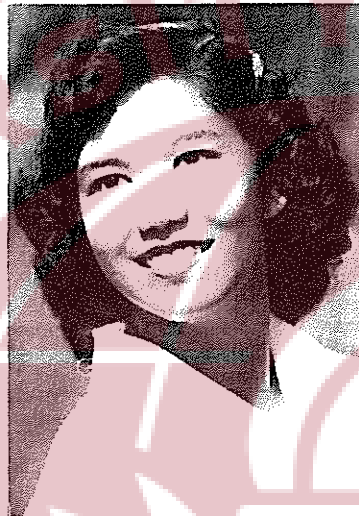
Mr. and Mrs. Thomas Kawamoto of Mill Village greeted their first child on Thursday, March 15th. They named the baby Terri Teruko. Thomas is also with our field department.

Reynaldo Barbieto, second child of Mr. and Mrs. Pio Barbieto of Varona Village was born on Saturday, March 17th. Pio Barbieto is with our factory department.

All of the above births were at the Ewa hospital.

CONGRATULATIONS...to the newlyweds, Mr. and Mrs. James Millan of Tenney Village. They were married last Saturday at the Ewa Immaculate Conception Church. Mrs. Millan was formerly Vivian Martin of Honolulu.

DR. GARTON E. WALL, Physician-Surgeon at Ewa hospital, was recently promoted to the rank of Commander in the Naval Reserve along with fifteen other inactive duty Honolulu Naval officers.



SCHOLASTICALLY SPEAKING..... Patricia Lum is known for her ability as a hula dancer. For years she has been a star in Kuulei Clark's troupe. Little known, tho, is her outstanding record as a student. According to the HAWAII CATHOLIC HERALD, Pat had the highest average at Maryknoll high school during the last term, a mark of 96.7. In the previous two terms, she was second highest once and took top honors in the other.

This continues her scholastic honors at St. Joseph's school where she was awarded honors as the most outstanding student. Pat is a sophomore at Maryknoll and is the daughter of Mr. and Mrs. Allen Lum of Tenney Village.

Lionel Tashiro of Tenney Village recently left for Amarillo Air Force Base, Texas to take a 3-month Aircraft Mechanic Jet Fighter Course. Lionel, a graduate of Waipahu high school last year and a former member of our P.T.C. program, became a regular member of our work force last June. He is with our field department.



Smoking where smoking will cause a fire
Is touching a match to your funeral pyre

Y.W.C.A. Notes

By Harue Tarasawa

With the theme, "Y-Teens in the 2nd Century Growing Personally, Socially, and Spiritually," the Territorial Y-Teen Conference offers Diane Yawata, and a hundred others from Hawaii, Kauai, and Oahu and opportunity to interchange club ideas. The four days from April 2 to 5 have in store for them activities such as workshops, discussions, speakers, and recreation, which have been planned carefully to offer them opportunities to meet the conference objectives: To make new friends, to grow spiritually, to develop leadership, and to learn more about the Y-Teen club.

After the conference, the girls will be taken on a tour of the Garden Isle and then home. The Conference helps the girls to help the club.

Mill Village Eatery

Under New

Management

A familiar landmark at the Mill Village store block has changed makeup.

Formerly known as Kay's Place, it is now called Fuji's Lunch. The new proprietor is Mrs. Fujiko Soma of Tenney Village. Besides serving the usual run of good saimin, candies and pastries, a special feature is offered. It's a plate lunch, different every day, which costs only 50 cents.

Mrs. Soma also operates a lunch wagon under the same trade name. So if you miss the wagon, get your goodies at the new Fuji's Lunch stand.

The Hawaiian Islands are the only place in the United States where land is irrigated through private capital.

Coconut Cake Recipe



Fresh grated coconut frosting decorating a light and fluffy white cake -- what a treat for the family dinner. Serve it after a light luncheon or in the afternoon for a delightful pickup as well.

You'll need these ingredients:

- | | |
|---------------------------|-----------------------------|
| 1 cup shortening | 1/2 teaspoon salt |
| 1 cup C&H sugar | 1/2 cup milk |
| 3 eggs | 1 teaspoon vanilla |
| 2 cups cake flour | 2 cups fresh grated coconut |
| 3 teaspoons baking powder | |

Cream shortening and sugar thoroughly. Add one whole egg and 2 egg yolks and beat well between each addition. Add flavoring to milk. Sift together flour, baking powder and salt. Add alternately with milk to the creamed mixture.

Pour into 2 oiled round 8" cake pans and bake at 350 degrees F. for about 25 minutes.

Fill and frost with white icing and sprinkle top and sides generously with grated coconut.

This will give you one two-layer cake.

Frosting: Combine 1 cup of sugar and 1/2 cup of pineapple juice and boil until it spins a thread. Pour slowly over 2 egg whites which have been beaten until stiff. Continue beating until of good spreading consistency.

Ewa Nine Hands

Pearl City

6-3 Loss

After three straight set-backs, Ewa senior baseball team found the old spark that kept the team in contention for the league lead early part of the season to hand Pearl City a 6-3 defeat last Sunday at the Ewa ball park.

Carl Shimoda pitched a 5-hit-ter and was credited with the win.

Leading with the mace for Ewa was Francis Oshiro. He collected 3 hits including a homerun.

Ewa's next and final game of the season will be against Pearl City again this coming Sunday at Pearl City.

At The Alleys...

E.R.A. Inter-Club	Won	Lost
Kekona Used Cars	43	17
Garage	41	19
Ewa Beach Barber	30	30
Sanford Wong	29	31
Machine Shop	29	31
Masa & Suda	29	31
Dot's Drive Inn	21	39
G.E. Ultra Vision	18	42
Hi-1, Hakaru Tamura	242.	
Hi-3, Masaru Hirano, 584.		

Farmers' League	Won	Lost
Tomatoes	22	14
Squashes	19	17
Beans	18	18
Potatoes	18	18
Cabbages	16	20
Onions	15	21

Hi-1, Al Armstrong 231. Hi-3, Al Armstrong 584.

Warriors and Lakers To Play Off for Championship

Intermediate Basketball League

1st Game

Celtics 33 Chiefs 13
M. Taira-14 L. Shinogi-4
A. Narciso-11 N. Osumi-4

2nd Game

Lakers 36 Warriors 32
W. Querubin-15 E. Oya-7
L. Anguay-8 B. Yasui-7
F. Tacadena-7 N. Mendes-7
D. Irie-6

League Standings

Teams	Won	Lost
Warriors	6	2
Lakers	6	2
Celtics	5	3
Chiefs	1	7
Knicks	1	7

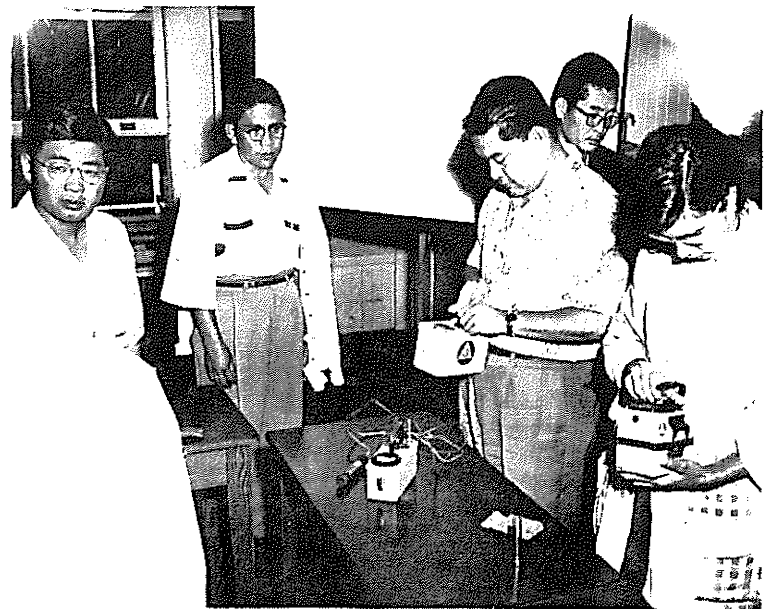
Playoff for the championship will be held on March 24th.

Lei Yamasaki Wins Golf Trophy

Sunday, March 18 at the Lilehua Golf Course, Lei Yamasaki carded 88-24-64 to win the Ken's Auto Service trophy. Henry Gandall with 78-11-67 finished in second place followed by Jimmy Kau with 80-12-68. Tied for fourth place were Masa Uyehara and Dan Yonemori with net 72.

Ewa Golf Club's next tournament will be held on Sunday, April 1st, at Kalakaua Golf Course.

Hear about the fellow who set off for the Amazonian jungles to join the head hunters? He figured he could use one!



DUKE PARAZ AND AUDREY HORNER are checking ionization chambers, an instrument that aids in radiation detection after an atomic bomb blast. On the table are the famed Geiger counter and a dosimeter. Others in the picture are Clifford Chock, Eutiquio Lontayao and Yukio Omiya. They are a few of 45 people from Ewa and Ewa Beach who are taking a basic training course for radiological monitors.

Many Learning Radiation Detection, Others Interested May Sign Up

If an atomic bomb fell on Honolulu, would you, at Ewa, know WHAT to do? Do you know WHY you would have to do this, do that, etc.? Some of our friends are learning so they can help others.

About 45 of our friends from Ewa and Ewa Beach are going through a basic training course which takes the mystery out of an atomic explosion. They are enrolled in two classes sponsored by the Office of Civil Defense at the Ewa School. When they're through, they will be qualified radiological monitors. Instructors are Sadamoto Iwashita and Francis Woo of the Board of Health.

Step by step, the students are learning why this course is vital. Destructive effects from explosions are due to two causes...heat and blast. With the use of atomic weapons, a new effect is added----the danger of radiation, or radioactivity.

You know that mushroom-like cloud you've seen in movies or on TV after the detonation of an atom bomb? That is a "radiological fallout". It is loaded with harmful radioactive material. So if an atomic bomb hits Honolulu, the blast and the heat might not get you, but the "fallout" might.

What makes radioactivity all the more dangerous is that you

cannot detect it with the ordinary senses. You can't smell it, hear it, taste it, see it or feel it. But machines have been devised to help detection, like the Geiger counter, dosimeters, ionization chambers, photographic plates.

We can't go into all of it here, but if you're interested, why not sign up for the class. You'll be fascinated to find how fast you learn basic chemistry and principles of radioactivity. After the course you'll sound like a scientist---on familiar terms with phrases like nuclear reaction, isotopes, phosphors, etc. Most important---you'll learn how to keep you and your neighbors alive in a "fallout."

Sign up for the class with Rex Elliott. Call his home, 28-3778, or his office, 28-3581.

West Loch Area Off Limits to Fishermen

Fishermen are warned not to fish in the waters west of the old railroad depot and adjacent to West Loch. This is a restricted area. Persons caught fishing in this area will be placed under arrest and prosecuted.

A CHEAPER CAR?—You'd never know it by the price tags, but a car today costs less than the oldtime automobiles of over 25 years ago. The chart shows that you had to work almost a full-year in 1929 to earn a car priced at \$835 while you could pay for a factory-priced \$2,119 car after somewhat over six months work in 1955. This is possible because wages in the sugar industry since 1929 have climbed at a higher rate than the price of cars.

